

State Showdown

A Matched Rivalry in Giving

Sample Text Message

Hi <Name>! Today is Giving Tuesday, the world's largest day of giving. Will you join me in supporting Best Buddies, a cause that's really important to me? Your gift brings friendship and inclusion to people with intellectual and developmental disabilities 🤗

<Donation Link>

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Sample Phone Call Script



Hi <Name>! I'm calling because as you may know, today is Giving Tuesday, the world's largest day of giving. I'm calling on behalf of Best Buddies, a cause that is really important to me.

Best Buddies is a nonprofit organization that brings opportunities for meaningful friendship, jobs, leadership development, inclusive living and family support to people with intellectual and developmental disabilities.

I can't imagine life without a friend or a job to go to every day. Would you consider joining me in making a donation to this very important cause?

All you have to do is go to <Donation Website> or text an amount to <XXXX>. Any amount you're able to give is so appreciated! Plus, there are Best Buddies programs all around the country and the state that raises the most funds by December 31st will win our State Showdown and receive a matching gift –doubling the impact!

Thank you for your time today and it was great talking with you!

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Sample E-mail

Hi <Name>,

I wanted to reach out because today is Giving Tuesday, the world's largest day of giving. If you are thinking about making a donation (tax-deductible!) to a worthy cause, I encourage you to choose Best Buddies.

Best Buddies is a nonprofit organization that brings opportunities for meaningful one-to-one friendships, jobs, leadership development, inclusive living, and family support to people with intellectual and developmental disabilities (IDD). It is an organization that is near and dear to my heart and has changed my life.

I can't imagine life without a friend or a job to go to every day. Would you consider joining me in making a donation to this very important cause by clicking the link below?

<Donation Website>

Plus, there are Best Buddies programs all around the country and the state that raises the most funds by December 31st will win our State Showdown and receive a matching gift –doubling the impact!

Any amount you're able to give, big or small, is so appreciated. Have a wonderful day!

In friendship,

<Name>