



# Friendship Walk Committee

## Quick Glance

Fund Mission

Awareness

Experience

Event Chair

The Event Chair serves as the volunteer leader for planning and execution of Friendship Walk. This position is responsible for recruiting, training and leading an effective Friendship Walk Committee focused on raising revenue.

Event Co-Chair

The Event Co-Chair assists the Event Chair with recruiting, training and leading the Friendship Walk Committee with a focus on reaching goals. This position supports and enhances the Event Chair's role and can step in when the Event Chair is unable to attend an event.

Team Retention Chair

The Team Retention Chair serves as the leader for retaining teams by recruiting and leading a Team Retention Sub-Committee. The Committee will work year-round on team retention strategies that engage, support and recognize past teams.\*

Team Recruitment Chair

The Team Recruitment Chair serves as the lead for recruiting new teams and engaging them in fundraising by recruiting and leading a Team Recruitment Sub-Committee. The Committee will recruit, coach and support new teams from all sectors of the community.\*

Sponsorship Chair

The Sponsorship Chair serves as the lead for recruiting new sponsors and retaining existing ones. This position works to identify opportunities to engage the business community in our mission and engaging sponsors in all Friendship Walk activities.\*

Publicity Chair

The Publicity Chair serves as the lead for promoting and creating awareness for Friendship Walk and supporting events. This position will ensure collateral distribution takes place across the community and build public awareness through various outlets.\*

Mission Chair

The Mission Chair serves as the lead for connecting the community and participants to the mission of Best Buddies year-round. This position will promote core mission elements, share educational messages and celebrate successes.\*

Logistics Chair

The Logistics Chair serves as the lead for all Friendship Walk day logistical needs and recruits and trains day of event volunteers to ensure an event that is safe, mission focused and fun for all. This position works with all committee members to ensure all components are planned.\*

\*Depending on the goals and needs of each Walk, Chairs may find it helpful to recruit train and manage Sub-Committees.