



News Release

Best Buddies Named Beneficiary of 2025 TD Beach to Beacon 10K

CAPE ELIZABETH, MAINE, January 30, 2025 — TD Bank, America's Most Convenient Bank®, announced today that Best Buddies Maine has been selected as the beneficiary of the 27th running of the [TD Beach to Beacon 10K](#) Road Race in Cape Elizabeth, Maine.

Best Buddies is the largest organization dedicated to ending the social, physical and economic isolation of the 200 million people worldwide with intellectual and developmental disabilities (IDD). Their programs empower people with IDD to form meaningful friendships with their peers, secure jobs, improve communication and advocacy skills and live independently, while also offering support to their families.

Best Buddies Maine offers programs in One-To-One Friendships and Leadership Development, two of the organization's five key mission pillars. Best Buddies Friendship programs build one-to-one friendships between people with and without IDD that offer social interactions, reduce isolation and improve quality of life. People with IDD who participate in the program form meaningful connections with their peers; gain self-confidence and self-esteem; and share interests, experiences and activities. Their Leadership Development programs educate and empower people with and without IDD to become leaders, public speakers and advocates.

"Best Buddies is helping build a more inclusive community for people with intellectual and developmental disabilities," said Kate Burns, Retail Market President at TD Bank. "We are honored to recognize their important work by naming them as our 2025 race beneficiary."

Best Buddies will receive \$30,000 from TD Bank and further benefit from fundraising activities, including the race's charity bib program, as well as increased awareness through its association with one of Maine's premier sporting events.

"We are thrilled that TD Bank and the TD Beach to Beacon 10K have selected Best Buddies as their nonprofit beneficiary for 2025," said Rebecca Williams, State Director of Best Buddies in Maine. "This recognition will help us increase awareness of and participation in our programs across the state and improve the quality of life for people in Maine with IDD."

The 2024 race beneficiary was Preble Street Teen Services, a nonprofit organization providing a hub of services for homeless and runaway youth in Maine.

About [Best Buddies](#)

Best Buddies International is a nonprofit 501(c)(3) organization dedicated to establishing a global volunteer movement that creates opportunities for one-to-one friendships, integrated employment, leadership development, inclusive living, and family support for people with intellectual and developmental disabilities (IDD). Best Buddies serves individuals with IDD and their families. The IDD community includes, but is not limited to, people with Down syndrome, autism, Fragile X, Williams syndrome, and other undiagnosed disabilities.

About the [TD Beach to Beacon 10K](#)

The TD Beach to Beacon 10K draws runners from New England and throughout the world to picturesque Cape Elizabeth, Maine. The race begins on Route 77 near the Crescent Beach State Park entrance, winds along tree-lined streets and past breathtaking ocean vistas and ends in Fort Williams Park at historic Portland Head Light, the most photographed lighthouse in the world. With its combined focus on sustainability and charitable donations, the race exemplifies TD Bank's longstanding commitment to community enrichment through The Ready Commitment, a multi-year platform that actively promotes inclusivity, economic vitality, environmental well-being, and health, and increases opportunities for people of all backgrounds to succeed in a rapidly changing world. Through this platform, TD Bank aspires to create a more inclusive tomorrow — helping people of all backgrounds feel more confident, not just about their finances, but about their ability to achieve their goals.

The iconic event is managed by DMSE Sports of Woburn, Massachusetts. Along with the TD Beach to Beacon 10K, DMSE works with the B.A.A. on managing the Boston Marathon and other high-profile sports events.

For additional information about the race, visit www.beach2beacon.org, and find the TD Beach to Beacon 10K on [Facebook](#), [Twitter](#) and [Instagram](#).

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