



# State Showdown

A Matched Rivalry in Giving

## Set-up Instructions

- 1) Click [Fundraisers](#) to get started and select **Raise Money**.
- 2) Select **Nonprofit/Charity**.
- 3) Select **Best Buddies** from the list.

1. Click Raise Money	2. Select Nonprofit	3. Select Best Buddies
 <p>Create a fundraiser for yourself or someone else, or another cause that's important to you.</p> <p>Raise money for:</p> <ul style="list-style-type: none"> <li>Medical expenses</li> <li>Education</li> <li>Nonprofits and more</li> </ul> <p><b>Raise Money</b></p>	 <p>Who are you raising money for?</p> <ul style="list-style-type: none"> <li>Friend Friends on Facebook</li> <li><b>Nonprofit</b> Search nonprofits</li> </ul>	 <p>Select Nonprofit</p> <p>Best Buddies</p> <p>Craig Lucas, Jamie M... and 12 other friends have donated • Human Services • Miami, Florida</p> <p>St. Jude Children's Research Hospital</p> <p>Cristy Martinez, Rachel Flanigan and 3 other friends have donated • Health • Memphis, Tennessee</p> <p>Alzheimer's Association</p>

- 4) Set your **fundraising goal** and **end date** (we recommend 2-3 weeks).
- 5) Fill in your **story details** (see page 2 for sample verbiage), choose a **cover photo**.
- 6) Click **Create**. You're ready to go!

4. Set Goal & End Date	5. Story Details & Choose Cover	3. Click Create
 <p>For my birthday this year, I'm asking for donations to Best Buddies. I've chosen this nonprofit because their mission means a lot to me, and I hope you'll consider contributing as a way to celebrate with me. Every little bit will help me reach my goal.</p> <p>Goal Amount <b>\$200</b></p> <p>End Date <b>September 14 at 11:58 PM</b></p> <p>Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook can donate.</p>	 <p>My Birthday Fundraiser for Best Buddies</p> <p>For my birthday this year, I'm asking for donations to Best Buddies. I've chosen this nonprofit because their mission means a lot to me, and I hope you'll consider contributing as a way to celebrate with me. Every little bit will help me reach my goal.</p>	 <p>Cancel <b>Create Fundraiser</b> Create</p> <p>For my birthday this year, I'm asking for donations to Best Buddies. I've chosen this nonprofit because their mission means a lot to me, and I hope you'll consider contributing as a way to celebrate with me. Every little bit will help me reach my goal.</p> <p>Goal Amount <b>\$200</b></p> <p>End Date <b>September 14 at 11:58 PM</b></p> <p>Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook can donate.</p> <p>Facebook charges no fees for donations to nonprofits. All</p>

# State Showdown

A Matched Rivalry in Giving



## Sample Verbiage

### Example #1:

For #GivingTuesday, I hope you will join me in making a gift to @BestBuddies in honor of my [buddy/neighbor/friend/family member], [name of person with IDD], who has an intellectual disability. You see, [name of person with IDD] is a lot like you and me. [He/She] loves [list 3 things like a band, food, an activity, or movie]. @BestBuddies ensures that people like [name of person with IDD] are included in our society, just like you and me, through friendship and even employment. Help me show [name of person with IDD] how loved and valued they are by making your gift today. Thank you!

### Example #2:

My Open Letter to Fellow Parents: I know what you're thinking. I see your smile at the grocery store. Your friendly wave from across the street. Your warm "hello" as you walk by our home. You're telling me, "You've got this, Momma. Let me know how I can help." As a parent of a child with intellectual disabilities, your encouragement means the world to me. So I'd like to take you up on your silent offer. You can help me and my family by making a gift to @BestBuddies for #GivingTuesday. This organization gives my child, [child's name], something special: inclusion through friendship and one day, even a job! Please join me in giving. Together, we can show kids like [child's name] how loved and valuable they are to us. With gratitude, [your name]. #InclusionLivesHere #GivingTuesday

### Example #3:

I became a Best Buddy because I wanted to change someone's life. But really, they changed mine. Make a gift to @BestBuddies to support pairs like [tag your buddy] and me. #InclusionLivesHere #GivingTuesday